Case study

Under Armour, Inc.

Under Armour needed a complete and easy-to-manage endpoint security solution and wanted better data control. Choosing Sophos led to simple but comprehensive threat and data protection for the company's multiplatform environment — freeing it to focus on its business.

Key facts

Organization
Under Armour, Inc.

Location
Baltimore, Maryland

No. of Users
2,100 worldwide

Solutions
Sophos Endpoint Security and Control

SafeGuard Easy

Business challenge

Since 1996, athletes from around the world have relied on Under Armour's technologically advanced performance apparel to keep them cool, dry and light throughout the course of a game, practice or workout. Under Armour's team of 2,100 employees across North America, the U.K., Ireland, the Netherlands, Hong Kong, China and Australia provide support and attention for sales and product development.

The company's previous endpoint solution was difficult to manage and created significant challenges. Charles Wisler, Security Administrator at Under Armour, states, "We had no ability to block applications or prevent unauthorized applications from launching. We had people using P2P software on their computers."

Under Armour needed an endpoint security and control solution that would provide the company and its customers — with more effective and efficient threat protection. Under Armour also wanted better control of its data. After careful consideration and a thorough evaluation, the retailer chose Sophos Endpoint Security and Control and SafeGuard Easy, Sophos's full disk encryption software.

Wisler explains, "We chose Sophos for several reasons. First, Sophos is effective and efficient, they had cross-platform licensing and Sophos Endpoint Security and Control is easy to manage."

"We run lean in our (IT) department. We needed something that worked, and Sophos simply works."

-Charles Wisler

Security Administrator Under Armour, Inc.

Technology solution

The installation and deployment of the new Sophos solutions went smoothly.

"With the Sophos Competitive Removal Tool, migration of our computers was a breeze," says Wisler. "The tool worked wonderfully; we actually used it in some cases to fix bad installations of our previous anti-virus software."

Using the Enterprise Console, the company was able to sync with Active Directory, refine corporate policies as needed and gradually introduce users to Endpoint Security and Control. Ultimately, it took about a month to process 2,100 users.

> *The support team at Sophos seemed to genuinely care about making us happy and working with us. After we signed with them, they have always been very responsive. Sophos Endpoint Security and Control simply does what you need it to do. It simply secures.*

Installing SafeGuard Easy also proved to be a breeze. Encrypting a hard drive is often unnerving because without the encryption key, a hard drive could be rendered useless. However, with SafeGuard Easy there were no issues. The IT team simply installed it and it worked.

The Under Armour IT team was also pleased by the level of support Sophos provides. The team explains, "When a few computers wouldn't install, Sophos support was very responsive and was able to resolve the issues."

More importantly, Wisler points out, "We run lean in our (IT) department. We needed something that worked, and Sophos simply works."

Business results

With Sophos Endpoint Security and Control and SafeGuard Easy in place, Under Armour enjoys comprehensive threat and data protection for its multiplatform environment from malware, spyware and adware. It also provides so much more:

Endpoint Security and Control's at-a-glance dashboards, remote monitoring and automation of day-to-day management tasks have freed the Under Armour IT team from system maintenance tasks, allowing them to devote their energies to solving business problems. Integrated graphical reporting delivers instant and scheduled email reports of virus alerts, infections and risks. Sophos protection is automatically updated as frequently as every 10 minutes.

"We can quickly and at a glance, get to what's important," states Wisler.

Since deploying Sophos Endpoint Security and Control, the company has also seen a big reduction in adware and spyware trying to "phone home."

In addition, the company's employees have reported a significant increase in productivity. "Overall, there is a feeling that Sophos is much quicker," notes Wisler. "IT can run a full system scan or conduct a cleanup on users' machines without them even noticing."

More importantly, Under Armour gained assurance that Sophos will be there for it.

"The support team at Sophos seemed to genuinely care about making us happy and working with us. After we signed with them, they have always been very responsive." Furthermore, he explains, "Sophos Endpoint Security and Control simply does what you need it to do. It simply secures."

> To find out how Sophos products can help protect your organization, visit www.sophos.com/products.

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